Mosio Services for Clinical Trials and Research

Scalable. Reliable. Ubiquitous. Mobile messaging is the fastest, most effective way to reach more people. From text message alerts to surveys and real-time conversational "TextChat", Mosio enables healthcare providers and researchers to maximize usability on the world's most popular mobile channel: text messaging.

MOBILE MESSAGING

Alerts, Announcements and Reminders
From appointment reminders to compliance announcements, alerts can be scheduled in mass message broadcasts or to individual patients.

Text Messaging Surveys
Surveys can be used for ePRO data collection or as part of qualifying and recruiting patients.

Two-Way "TextChat"
Real-time communication between patients and healthcare providers/researchers. Patients use their mobile phones and text normally. Agents/moderators use a secure, web-based dashboard.

Mobile Photos
Patients are able to take photos with their phone cameras and post images to the Mosio dashboard for collection, analysis and response.
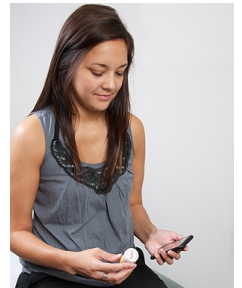
MOBILE WEB

Surveys and Forms
Surveys that require longer responses or a more secure environment can be created on the mobile web. Used for ePRO, patient recruiting or to collect opinions and satisfaction questionnaires.

Splash/Landing Pages
Landing pages optimized for the mobile web to present and collect data or provide links to additional necessary information like drug facts or tips.

CAPABILITIES

International Mobile Messaging
Text messaging access to over 180 countries.

Reporting
Custom reporting (transcripts, date / time stamps, delivery rate confirmation, etc) features to make data management easy and efficient.

Alerts - SMS Link Tracking
Unique link tracking options in broadcasts to ensure participant compliance and desired behavior.

TextChat - Contact Center Agent Forwarding
Agents monitoring 2-way SMS can forward messages to the appropriate agent or moderator best suited to handle an inbound patient request.